|  |
| --- |
| **TITLE:**  Senior Advocacy & Campaigns Coordinator  |
| **TEAM/PROGRAMME:** Programme Development and Quality  | **LOCATION:** Kenya Country Office  |
| **GRADE**:  | **CONTRACT LENGTH: 1 Year**  |
| **CHILD SAFEGUARDING:** Level 3:  The role holder will have contact with children and/or young people *either* frequently (e.g. once a week or more) or intensively (e.g. four days in one month or more or overnight) because they work in country programs; or are visiting country programs; or because they are responsible for implementing the police checking/vetting process staff. |
| **ROLE PURPOSE:** Advocacy and Campaigns are central to securing lasting change in children’s lives and is a key aspect of Save the Children’s Theory of Change be the voice – build partnerships – innovate – achieve results at scale. Under the guidance and direction of the Head of Advocacy & Campaigns, the Senior Advocacy and Campaign Coordinator will support implementation of a strategic advocacy and campaigns plan rooted in the SCI Kenya Country Strategic Plan (CSP) and will contribute to the implementation and supervision of Save the Children Kenya’s initiatives, coalition building, and the mobilization of public support for the organization’s mission driven work. As a member of the Programme Development and Quality team, he/she will provide advocacy and policy support to field offices delivering policy influencing and advocacy projects, s/he will directly implement planned activities under the Generation Hope and Save our education campaign to ensure a fair chance for all children to survive, learn and be protected. Key technical areas under this role include joint evidence-based advocacy, strengthening the capacities of Save the Children’s field offices and technical specialists; and supporting their advocacy initiatives and actions, networking and collaboration with relevant stakeholders and networks/alliances/working groups at local, national, regional, and international level.  |
| **SCOPE OF ROLE:** **Reports to:** Head of Advocacy and Campaigns **Number of direct reports:** None |
| **KEY AREAS OF ACCOUNTABILITY:****Evidence Based Advocacy** * Contribute to the implementation of Save the Children Country Advocacy Strategy and the Humanitarian Advocacy strategy.
* Develop and disseminate advocacy and campaign briefs, position papers, as required for different advocacy interventions.
* Identify advocacy issues and lead/guide on evidence-based advocacy actions within the organization.
* Work in alliance with Civil Society Organizations (CSOs), particularly with Child right advocacy groups/activists, youths, refugee led organizations, and Community Based Organizations (CBOs) to advocate on identified issues.
* Ensure that voices of children form the basis of Save the Children’s advocacy strategy, and our programming too.

**Technical Support** * Work closely with technical specialists to ensure synergies with other result areas, to identify critical issues in their scope of implementation, develop advocacy plans, support to generate evidence, and implement advocacy activities to address them.
* Provide capacity building and mentorship for staff focusing on knowledge and skills required for effective advocacy.
* Support Head of Advocacy and Campaigns to incorporate Advocacy & Campaign priorities into all new proposals and to ensure adequate resourcing and cost recovery.
* Guidance and Capacity Building of Country office teams on safe, meaningful, and effective participation of children and young people in Advocacy and Campaigns
* Support in convening and coordination of the Country Office’s Advocacy, Campaigns, Communications and Media (ACCM) Community of Practice.

**Representation** * In coordination with the Head of Advocacy and Campaigns, Director of Programme Development and Quality (PDQ) and Country Director, represent Save the Children in relevant advocacy & campaign forums.
* Support the Head of Advocacy and Campaigns in building and nurturing advocacy-oriented strategic partnerships at national and regional levels.
* Establish and maintain networks and alliances with local, national, and regional advocacy/coalition organizations and participate in relevant local, national, and regional working groups and networks.
* Ensure increased visibility of Advocacy and Campaigns activities internally and externally.
* Implement strategies to increase visibility and brand credibility among target audiences

**Campaigns** * Identify opportunities to engage the public through campaigning on issues of relevance to programme team and partners.
* Ensure visibility of Save our Education and climate change related Campaign within Save the Children and externally.
* Support Program Managers to mainstream campaign strategies into programme plans at field office level.
* Support Technical Specialists to build effective relationships with relevant decision makers and partners.
* Collaborate with the Head of Advocacy and Campaigns and the Communications and Media Manager in building an effective, broad base of advocates who support Save the Children campaign objectives.

**Monitoring and Evaluation*** Review the M&E systems/ key advocacy indicators and support team to monitor the quality and impact of the implementation of all advocacy activities.
* Contribute to generating and documenting lessons learnt and knowledge on all advocacy activities, writing policy briefs and papers.
* Active contribution and participation in knowledge management processes and products, with collaboration of the MEAL Team
 |
| **BEHAVIOURS (Values in Practice**)**Accountability:*** holds self-accountable for making decisions, managing resources efficiently, achieving and role modelling Save the Children values
* holds the team and partners accountable to deliver on their responsibilities - giving them the freedom to deliver in the best way they see fit, providing the necessary development to improve performance and applying appropriate consequences when results are not achieved.

**Ambition:*** sets ambitious and challenging goals for themselves and their team, takes responsibility for their own personal development and encourages their team to do the same
* widely shares their personal vision for Save the Children, engages and motivates others
* future orientated, thinks strategically and on a global scale.

**Collaboration:*** builds and maintains effective relationships, with their team, colleagues, Members and external partners and supporters
* values diversity, sees it as a source of competitive strength
* approachable, good listener, easy to talk to.

**Creativity:*** develops and encourages new and innovative solutions
* willing to take disciplined risks.

**Integrity:*** honest, encourages openness and transparency; demonstrates highest levels of integrity
 |
| **QUALIFICATIONS AND EXPERIENCE****Essential*** Bachelor’s degree in law, Public Policy, Social and Political Science; A master’s degree is an added advantage.
* A minimum of 5 years advocacy experience in a corporate or an NGO environment, with experience in successfully leading the development and implementation of advocacy strategies.
* Experience in influencing government, donors, and other organizations through representation and/or advocacy
* Experience of a range of campaigning and advocacy techniques and approaches.
* Demonstrable track record of leading change which has led to significant results for the organization and their stakeholders.
* Experience in developing advocacy strategies and mobilizing resources towards implementation.
* Experience in staff / partner capacity building through training and coaching for success.
* Strong research and policy development skills.
* Experience of partnerships including building networks, resulting in securing significant new opportunities for the organization.
* Strong results orientation, with the ability to challenge existing mindsets.
* Ability to present complex information in a succinct and compelling manner.
* Commitment to Save the Children values.
 |
| **Additional job responsibilities**The duties and responsibilities as set out above are not exhaustive and the role holder may be required to carry out additional duties within reasonableness of their level of skills and experience. |
| **Equal Opportunities** The role holder is required to carry out the duties in accordance with the SCI Equal Opportunities and Diversity policies and procedures. |
| **Child Safeguarding:**We need to keep children safe so our selection process, which includes rigorous background checks, reflects our commitment to the protection of children from abuse. |
| **Health and Safety**The role holder is required to carry out the duties in accordance with SCI Health and Safety policies and procedures. |
| **JD written by:** Sandra Musoga  | **Date:** April 17th 2023 |
| **JD agreed by:** Hellen Owiti | **Date:** April 18th, 2023 |